



COMMUNITY SAFETY MEETING

Sunnyvale Department of Public Safety





DUTIES OF AN NRO

- Offers a variety of innovative and educational programs to the community
 - Fire Prevention, Educational Programs, & Events
 - Explorer Scouts (14-20 yrs)
 - Crime Prevention Programs, Events, and Education
 - 27 Neighborhood Associations
 - Schools
 - Nearly 40 City Wide
 - Community Outreach & Education
 - 48 Events & Programs





AGENDA

- 10 Sunnyvale DPS Social Media Presence
- 10 Sunnyvale Crime Statistics
- 10 Crime Prevention Tips
- 10 Q&A



DPS SOCIAL MEDIA SITES

Nixle

<http://www.nixle.com>

Twitter

<https://twitter.com>

Facebook

<https://www.facebook.com/SunnyvaleDPS>

Crime Statistics

<https://www.sunnyvale.ca.gov/your-government/departments/public-safety/public-safety-services/crime-statistics>



Enter Search Keywords



Your Government

Recreation and Community

Homes, Streets and Property

News Center and Events Calendar

Business and Development

City Services

- PUBLIC SAFETY

Public Safety Accountability

Compliments and Complaints

+ Operations

+ Emergency Preparedness

- Public Safety Services

Report a Crime

Neighborhood Complaint

Animal Services

Crime Statistics

Other Public Safety Services

Fire Prevention Services

Abandoned Vehicle

Alarm Permit

Community Programs

Child Car Seat Inspections

[Your Government](#) » [Departments](#) » [Public Safety](#) » [Public Safety Services](#) »

Crime Statistics

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The Federal Bureau of Investigations launched the National Incident-Based Reporting System (NIBRS). The goal was to improve the quality of crime data reported by law enforcement. NIBRS will replace the current Summary Reporting System (SRS). The SRS reports crime statistics covered under the Uniform Crime Reports. Unlike data reported through SRS, NIBRS delves much deeper into each incident.

[More Information about the National Incident-Based Reporting System \(NIBRS\)](#)

Citywide Crime Reports

- [NIBRS Monthly Crime Report](#)
- [Ten-year Crime Comparison Report \(2010 to 2019\)](#)

Neighborhood Crime Activity

LexisNexis® Community Crime Map is a public crime map maintained by an independent company that allows residents to input an address and view crime activity in a specific area of the city. (Note: Data used on the Community Crime Map may be incomplete, dated or contain errors and should only be used as informational tool.)

[Neighborhood Crime Map](#)

Free viewers are required for some of the attached documents. They can be downloaded by clicking on the icons below.



SUNNYVALE CRIME STATISTICS



WHAT YOU SEE...



Community Crime Map

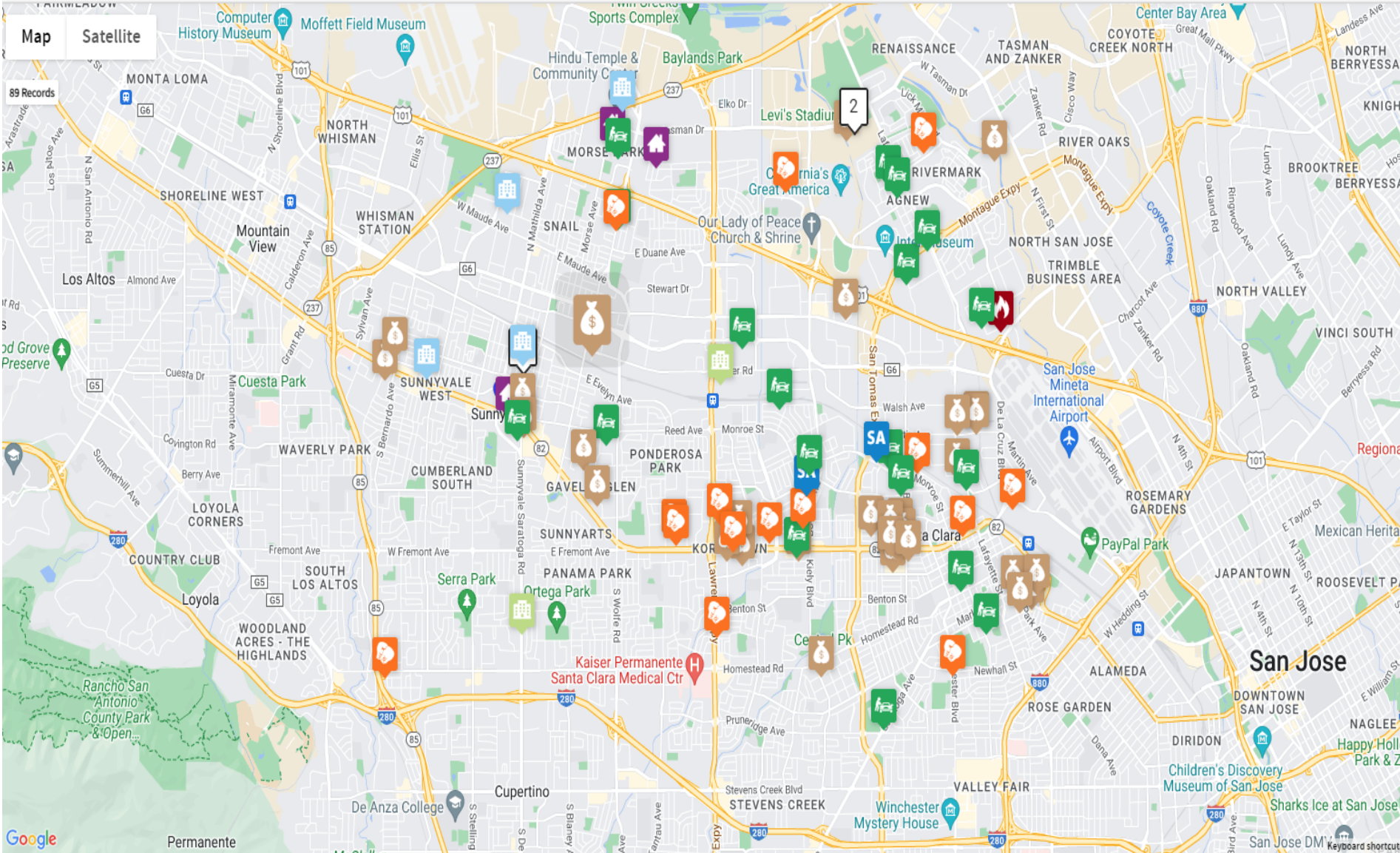
Enter city, address or coordinates



Filter



Map Satellite



Incident Description ✕

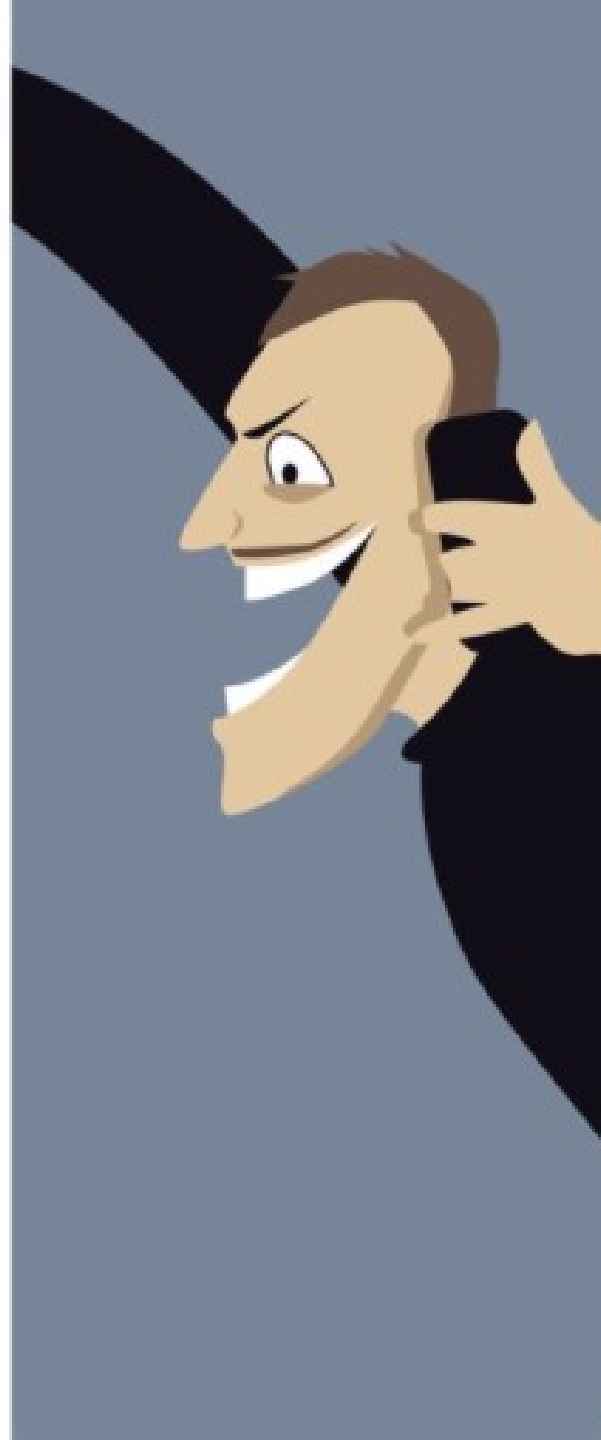
#240008277-Theft
Report Number: 240008277
Crime: Theft-grand
Date: 10/01/2024
Time: 03:30 pm
Accuracy: Address
Address of Crime: 6XX KIFER RD, Sunnyvale, CA
Agency: Sunnyvale Police Department

[Submit an anonymous tip](#)
[Zoom to Location](#)



WHAT YOU CAN DO!





TAKE CONTROL OF WHAT YOU CAN

What you can do to prevent being a victim...

- Be **INVOLVED**
- Be **AWARE**
- Be **SAFE**
- Be a good **WITNESS**





ACTIONS CONSIDERED SUSPICIOUS

- Unusual noises including screaming, fighting, or breaking glass
- Vehicles driving slowly or aimlessly through neighborhoods or around schools and playgrounds
- People peering into parked vehicles that they do not own
- People who change their behavior when they realize that you or someone else sees them
- Abandoned packages or suitcases in unusual places
- People who are on private property and do not seem to be conducting legitimate business

YOU can reduce crime by reporting suspicious behavior to police



RESIDENTIAL BURGLARY PREVENTION



RESIDENTIAL BURGLARY PREVENTION

- **BURGLARY IS A CRIME OF OPPORTUNITY**
- Lock all outside doors and windows before you leave the house or go to bed
- Do not prop entry doors
- Leave lights on when you go out
- Keep your garage door & yard gate closed and locked
- Don't allow daily deliveries of mail, newspapers or flyers build up while you are away
- Ask Sunnyvale DPS to make extra checks at your residence
- Consider installing a home security system as an extra safety measure
- Home Video surveillance is always a plus!



IF YOUR HOME IS BROKEN INTO.....

- Do not enter - the perpetrator may still be inside
- Call the police
- Do not touch anything or clean up until the police have inspected for evidence
- Write down the license plate numbers of any suspicious vehicles
- Note the descriptions of any suspicious persons
- Be a good neighbor. If you notice anything suspicious in your neighborhood, call 9-1-1 immediately



AUTO BURGLARY PREVENTION





AUTO BURGLARY PREVENTION

When parking in public:

- Lock, Remove, Secure
- Be aware of your surroundings
- Park near busy/illuminated areas
- Know Serial Numbers
- Valuables/Bags left in Car
- Turn off Bluetooth devices
- Alarm Systems
- Use tracking devices
- Avoid parking next to occupied vehicles
- (gyms, malls etc)





MAIL THEFT

- Pick up mail promptly (notify a neighbor)
- Do not leave mail overnight
- Do not send cash in the mail
- Use Mail Lockers (Ex. Amazon)
- Report suspicious activity around mail boxes
- Report all suspected mail theft to the postal inspector (877-876-2455)





THEFT OF PERSONAL PROPERTY

- Do not leave items on the front porch of property
- Lock bicycles (quality locks)
- Activate smart phone or laptop recovery applications
- GPS Tags on valuable items (ex. Apple Airtags, Tile etc)
- Home Video Surveillance



ROBBERY PREVENTION



ROBBERY PREVENTION

General tips:

- Be aware of your surroundings.
- Try not to text/talk on phone or wear headphones when you are alone
- Stay with the crowd or an associate
- Be extra alert/cautious when wearing expensive jewelry
- Do not carry large amounts of cash
- If you carry a purse, carry your wallet in your pocket instead
- Notify the police of strangers who are hanging around your home
- If someone acts suspiciously, looks at you closely or follows you, head for bright lights and people and call the police
- Carry a whistle or other noise-making device. Use it to call attention to yourself if threatened





WHAT TO DO IF YOU ARE A VICTIM?

- Stay Calm. Do not make any sudden movements to upset the robber
- Obey the robber's instructions
- Be alert. Notice what's happening
- Look for distinguishing characteristics such as scars, marks, tattoos, limps, accents, etc
- Note weapon
- Compare the robber to your own height and weight to estimate the size of your attacker
- Description of suspect vehicle if safe for you to do

DO NOT FIGHT THE ROBBER, IT IS NOT WORTH IT. BE A GOOD WITNESS





WHAT TO DO AFTER THE ROBBERY?

Notify the police immediately (when safe) and be prepared to tell them:

- The address or cross streets
- As complete a description as possible of the robber(s)
- Weapon (implied or used)
- A description of any vehicle used and the number of people in the vehicle
- The vehicle's travel direction
- Do not touch anything
- Ask witnesses to standby for questioning by the police
- Save anything left behind by the robber(s) such as a note, weapon, bag or clothing, and don't handle any of these items





BE A GOOD WITNESS

Try to Remember the Following:

- Race
- Sex
- Clothing (Hat, Jacket, Shirt, Pants, Shoes)
- Facial Features
- Hair Color
- Hair Length
- Mustache
- Beard
- Glasses
- Scars, Tattoos or Missing Teeth
- Height and Weight
- Location and Direction of Travel



WHAT ABOUT FRAUD?

FIRST STEP IS RECOGNITION:

Recognize scam attempts and end all communication with the perpetrator.

- Use caution when answering unknown phone numbers
- Some phones identify the phone number as “SCAM” do not answer

RESEARCH:

Search online for the contact information (name, email, phone number, addresses) and the proposed offer.

- Other people have likely posted information online about individuals and businesses trying to run scams.

RESIST PRESSURE TO ACT QUICKLY:

Scammers create a sense of urgency to produce fear and lure victims into immediate action. Call the police ([408-730-7110](tel:408-730-7110)) immediately if you feel there is a danger to yourself or a loved one.





THANK YOU!

QUESTIONS OR COMMENTS?

EMERGENCY: 911

408-736-6244

NON-EMERGENCY: 408-730-7181